



NEWS RELEASE

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ALLEN CODING LAUNCHES NEW COST-EFFECTIVE MULTI FUNCTIONAL HANDSET

The new PR5 handset from Allen Coding Systems (tel: 01438 347 770; www.allencoding.co.uk) fills a gap in the market for a cost-effective handset, which is easy to use and has an increased range of features.

The compact unit, which is ergonomically designed for ease and comfort of use, features USB interface to allow the speedy uploading and downloading of formats.

Steve Ryan, UK Sales & Marketing Manager, says: "Initial response to the PR5 has been very positive. Customers are impressed with the USB connection and like the robust design, the intuitive key menu and the easy-to-clean keypad."

Other features of the PR5 hand set include a full diagnostic menu, multi-level password protection for operators, engineers and masters, as well as a single connector to the print head and a backlit print count and status display.

It also offers the ability to input variable data (full character range) and to change data contained within the 2D (Datamatrix Code) direct from the Terminal.

In addition, a range of language options is also available, which includes Korean, Arabic and Russian.

One of the UK's leading manufacturers of thermal transfer, hot foil and laser coding and marking equipment, Allen Coding is part of the ITW Coding & Marking Division which also comprises Betaprint, Norwood, Diagraph, Trident and AC Codiergeraete.

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