



## NEWS RELEASE

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### **NEW BUSINESS UNIT MANAGER FOR ALLEN CODING'S OPERATIONS IN THE UK AND SPAIN**

ITW Allen Coding Systems (tel: 01438 347770; [www.allencoding.co.uk](http://www.allencoding.co.uk)) has strengthened its management team with the appointment of Miquel Conesa as new Business Unit Manager responsible for the UK and ITW Betaprint in Barcelona, Spain.

Miquel, who will be responsible for the day-to-day operations of both business units and all senior management within them, brings a wealth of industry experience to the role.

He joins the company from Markem-Imaje where he worked both in Strategic Accounts, as Sales Project Manager and, from 2003 to 2007, as the Business Centre Manager for Markem Sistemas in Spain.

ITW Coding Group General Manager, Juan Lopez, said: "We are delighted that Miquel has accepted the position at ITW as he brings with him in-depth knowledge of the industry and will be a valuable asset to our company."

Miquel, who has an engineering degree as well as a Masters in Project Management and is fluent in Spanish, Catalan and English, will report to Juan Lopez.

One of the UK's leading manufacturers of thermal transfer, hot foil and laser coding and marking equipment, Allen Coding is part of the ITW Coding & Marking Division which also comprises Betaprint, Norwood, Diagraph, Trident and AC Codiergate.

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