



**NEWS RELEASE**

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## **ALLEN CODING'S TP4000 THERMAL TRANSFER PRINTER CONTINUES TO TAKE ASIA BY STORM**

### **Five-head multilane system is a winner for foreign food and pharmaceutical companies**

Allen Coding Systems (tel: 01438 347 770; [www.allencoding.co.uk](http://www.allencoding.co.uk)) – a division of ITW and one of the UK's leading designers and manufacturers of high performance coding and marking equipment - is delighted to announce the continued success of its TP4000 five-head multilane thermal transfer printer in Asia.

Following the multi-million pound installation of 128 TP4000 machines at major coffee manufacturer, Dongsuh Group in South Korea, Allen's sales are continuing to grow at a rapid rate throughout Asia, with orders placed in countries from Thailand to Indonesia.

Says Phil Thomas, International Sales & Marketing Manager at Allen Coding: "The TP4000 is now widely regarded as the best way of printing codes on multi-lane vertical form-fill-seal packaging, with clean, easy operation and cost-effective, simple integration in the production line."

He continues: "As a result of its ongoing success, 2010 was a bumper year for us in Asia, with orders and enquiries received for a wide range of applications from coffee stick packs to liquid milk sachets."

Ideal for numerous applications, particularly in the food and pharmaceutical industries, the TP4000 five-head multilane printers allow users to meet government legislation recently implemented in Asia, which require date coding on all sizes of packaged food products.

Allen's state-of-the-art thermal transfer printer is designed to meet the most demanding of production requirements, operating at speeds of up to 600 units per minute. The printer provides a unique, clean, fast and efficient alternative to other coding methods, applying dates, real time traceability codes and machine identity, as well as offering the option to provide permanent, scratch and rub resistant print, oriented in line with packaging artwork.

The single modular unit can be integrated on to all types of intermittent-motion packaging equipment, including horizontal form-fill-seal, over-wrapping, bagging, thermoforming and blister pack lines, and boasts quick message changes, easy set-up and minimal maintenance.

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Its programmable ribbon save feature and three microprocessors ensure that the thermal printer is both economical and efficient, while the self-contained operating handset and easy-to-use operating system make it very user friendly.

With up to six 106mm or 52mm printheads offering uniform print consistency at 300dpi and fast ribbon changeover, high quality printing is guaranteed.

One of the UK's leading manufacturers of thermal transfer, hot foil and laser coding and marking equipment, Allen Coding is part of the ITW Coding & Marking Division which also comprises Betaprint, Norwood, Diagraph, Trident and AC Codiergeraete.

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Note to editors:

Allen Coding Systems has been designing and manufacturing high quality overprinting equipment for over 30 years. As one of UK's leading coding technology manufacturers, supplying hot foil, laser, ink jet and thermal transfer coding systems, Allen provides solutions for companies in a wide range of markets, including food, pharmaceutical, chemical, and cosmetics. Acquired by Chicago-based Illinois Tool Works Inc (ITW) in February 2006, the Allen brand continues to be recognised as one of the major players within the packaging industry.

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